## Shop By Brands Internet (Online) Portal

## Abstract of Disclosure

Searching for and finding information on the Internet is not new and searching for and finding brand products isn"t either. Searching for business URL addresses with the expectation of receiving a correct URL clearly displayed by itself without any other related and supportive information is new. An online consumer reaching a brand name site in fewer clicks with a greatly shortened list of search returns would differentiate from the current lengthy online experience. This is the experience this invention is hoping to replace.